

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 FEA-01 AGR-10 CEA-01 CIAE-00 COME-00

DODE-00 EB-07 FRB-01 H-02 INR-07 INT-05 L-02 LAB-04

NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15 STR-04

TAR-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01 /106 W

----- 028050

R 242251Z FEB 75

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 5729

UNCLAS OTTAWA 0651

POUCHED TO ALL CONSULS IN CANADA

PASS AGRICULTURE FAS/DOERING

E.O. 11652: N/A

TAGS: ETRD, CA

SUBJECT: PROPOSED CANADIAN REGULATIONS ON GEOGRAPHIC
APPELLATIONS

REFS: A. OTTAWA A626, 12/6/74 B. OTTAWA 3869, 11/27/74 C. OTTAWA
3441, 10/21/74 D. OTTAWA 2938, 9/12/74

1. BY COMMUNIQUE NO. 13 DATED FEBRUARY 20 AND
SIGNED BY ASSISTANT DEPUTY MINISTER C.M. BOLGER,
DEPARTMENT OF CONSUMER AND CORPORATE AFFAIRS (CCA)
HAS ADDRESSED THE FOLLOWING MESSAGE TO MANUFACTURERS,
IMPORTERS, RETAILERS OF FOOD, TOBACCO, TEXTILE AND
METAL PRODUCTS, AND CONSUMER ASSOCIATIONS
CONCERNING THE SUBJECT MATTER:
BEGIN VERBATIM TEXT

THE PURPOSE OF THIS COMMUNIQUE IS TO INFORM YOU
OF THE CURRENT STATUS OF THE PROPOSED REGULATIONS
CONCERNING THE USE OF INDICATIONS OF GEOGRAPHIC
ORIGIN. THESE REGULATIONS WERE PROPOSED TO BE
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MADE UNDER THE AUTHORITY OF SECTION 18 (1) (G) OF

THE CONSUMER PACKAGING AND LABELLING ACT. IN ORDER TO PROMOTE THE WIDEST POSSIBLE CONSULTATION WITH INTERESTED TRADE AND CONSUMER ORGANIZATIONS, A COPY OF THE PROPOSALS AS PUBLISHED IN THE CANADA GAZETTE, JULY 27, 1974, WAS ATTACHED TO COMMUNIQUE NO. 11, DATED JULY 24, 1974. THAT COMMUNIQUE INDICATED THAT ANY INTERESTED PERSONS WISHING TO SUBMIT COMMENTS OR SUGGESTIONS SHOULD FORWARD WRITTEN SUBMISSIONS TO THE DEPARTMENT WITHIN TWO MONTHS OF THE DATE OF PUBLICATION IN THE CANADA GAZETTE, THAT IS, BY SEPTEMBER 27, 1974.

A GREAT MANY REPRESENTATIONS WERE RECEIVED DURING THAT PERIOD FROM WITHIN THE COUNTRY AS WELL AS FROM FIRMS, ASSOCIATIONS AND GOVERNMENTS OUTSIDE CANADA. IN RESPONSE TO REQUESTS FROM SEVERAL QUARTERS, THE TIME LIMIT FOR SUBMITTING REPRESENTATIONS WAS EXTENDED TO NOVEMBER 24, 1974, AS ANNOUNCED IN COMMUNIQUE NO. 12.

AFTER CONSIDERATION OF THE ISSUES RAISED, INTERESTS INVOLVED AND VIEWPOINTS EXPRESSED, THE MINISTER HAS DECIDED NOT TO PROCEED WITH THE PROPOSED APPELLATIONS OF ORIGIN REGULATIONS AS DESCRIBED IN THE CANADA GAZETTE. THE DEPARTMENT OF CONSUMER AND CORPORATE AFFAIRS IS NOW ENGAGED IN A REVIEW OF THE WHOLE QUESTION. IN THE INTERIM ANY FURTHER ACTION IS POSTPONED INDEFINITELY. END VERBATIM TEXT

2. COMMENT. THE DEPARTMENT'S NOTE DELIVERED BY THE EMBASSY TO EXTAFF OCTOBER 18 (REF C) AND WINE INSTITUTE'S BRIEF PRESENTED TO CCA SEPTEMBER 12 (REF. D) WERE AMONG THE "MANY REPRESENTATIONS" RECEIVED BY CCA.

3. THE DEPARTMENTS OF STATE AND/OR COMMERCE WILL WISH TO DISSEMINATE COMMUNIQUE NO. 13, PARTICULARLY TO THE WINE INSTITUTE AND U.S. CHEESE EXPORTERS, AND ALSO TO THE DISTILLED SPIRITS COUNCIL (IN RE BOURBON).

4. DISTILLED SPIRITS COUNCIL MAY, HOWEVER, BE UNCLASSIFIED

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TOLD PURSUANT FEBRUARY 24 TELECON OF EMBASSY'S COMMERCIAL COUNSELOR WITH BOLGER, THAT CCA IS STILL CONSCIOUS OF BOURBON AS THE ORIGINAL PROBLEM, AND IS CONSULTING ABOUT THIS WITH OTHER GOC AGENCIES, I.E., EXTAFF, INDUSTRY, TRADE AND COMMERCE, AND JUSTICE.

5. GOC IS BACK TO SQUARE ONE REGARDING SUBJECT

MATTER, AND IT WILL PROBABLY BE A LONG, LONG
TIME BEFORE ANYTHING MORE HAPPENS.
PORTER

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NNN

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